Siva Kumar Katari

Data Analyst

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PROFESSIONAL SUMMARY

BI Developer specializing in healthcare and retail analytics with expertise in Power BI, SQL, and data modeling. Skilled in transforming complex data into actionable insights to drive operational efficiency and improve decision-making. Certified in Microsoft Power BI, Azure Data Fundamentals, and Google Data Science. Collaborative team member with a passion for continuous learning and staying updated with the latest trends in data analytics and cloud technologies.

SKILLS

SQL Python Programming Data Warehousing Power BI MSSQL SSIS/ADF Excel

EXPERIENCE

Health-care Data Analyst

Tata Consultancy Services   September 2023 - Present

- Power BI Dashboards: Created interactive dashboards tracking key healthcare KPIs, improving patient flow efficiency by 15%.
- Predictive Modeling: Designed models in Power BI to identify high-risk patients, reducing readmission rates by 10%.
- SQL and DAX Efficiency: Developed and optimized complex SQL queries in Snowflake and DAX queries in Power BI for robust data analysis.
- Snowflake ETL Optimization: Streamlined ETL processes to ensure data accuracy and integrity in Snowflake.

Retail Analytics

Tata Consultancy Services   June 2023 - September 2023

- Sales Performance Analysis: Built Power BI dashboards to analyze sales performance and inventory levels, leading to a 12% increase in sales efficiency.
- Customer Segmentation: Implemented customer segmentation models in Power BI, enhancing targeted marketing efforts and boosting customer retention by 8%.
- Data Integration with Snowflake: Integrated various data sources into Snowflake, ensuring seamless data flow and consistency for retail analytics.
- Advanced SQL and DAX Queries: Crafted efficient SQL and DAX queries to generate insights on sales trends, customer behavior, and inventory management.

EDUCATION

Bachelors of Technology Computer Science   CGPA - 8.0

Pragati Engineering College   2019 - 2023
Affiliated by Jawaharlal Nehru Technological University (AAA+ , NAAC A)

- Relevant Coursework: Database Management Systems, Data Structures and Algorithms, Machine Learning, Software Engineering

CERTIFICATIONS

- Microsoft Certified Power BI Developer with exam score 906/1000
- Microsoft Certified Data Analyst
- Microsoft Certified Power Apps Developer
- Data Professional Certificate by Google Cloud
- Proficiency in solving algorithm and data structure problems on LeetCode
- Demonstrated proficiency in solving coding challenges and querying databases using Python and SQL.